

CAD/0654/NOV2008

20 November 2008

LAUNCHING OF NEW PRODUCT ON 21st NOVEMBER 2008

GREAT MULTICASH (Plan Code: 0273)

We are pleased to inform you that **Great MultiCash (Plan Code: 0273)** will be launched on **21st November 2008**.

Introduction of Great MultiCash

- (a) This is a regular premium Endowment plan with participation in profits.
- (b) Terms of assurance offered are 15, 18, 21, 24, 27 and 30 years.
- (c) Survival benefit is payable every 2 years, with the final survival benefit payable as a maturity benefit.
- (d) A series of non-participating Deferred Term Assurance (DTA) expiring at the end of policy term are also attached and form part of the policy.
- (e) Additional Accidental Death Benefit is payable upon accidental death, subject to its terms and conditions.

Effective from **21st November 2008**, the details of the above plan will be made available in the Agency Portal (www.ePartner.com.my) under "Agent's Manual" and the sale illustration for Great MultiCash will also be available in the latest **GELSIS version 5.06**, which can be downloaded from Agency Portal (www.ePartner.com.my) under "GELSIS Updates".

For enquiries pertaining to sales of the latest GELSIS Version 5.06 priced at RM 10.00, members of the field force may contact Sahariman / Zarina from Events & Promotions Department, CAD (Level 6, Menara Great Eastern, K.L.) at 03-4259 8646 / 8631.

Should you require any further clarification, please do not hesitate to contact the respective Regional Manager / Business Development Manager / Business Development Executive nearest to you or e-mail us at amd@lifeisgreat.com.my.

Best Regards

Song Hock Wan
Senior Vice President & Head
Customer Acquisition Division
(Agency Management)

(This is a computer-generated letter that does not require any signature.)