

CAD/0639/OCTOBER 2008

14 October 2008

Members of the Field Force  
Malaysia

Dear Sir/Madam

### **GREAT CENTENNIAL STAMP SET CHALLENGE**

Thank you for your support with the Great Centennial Stamp Challenge. Due to overwhelming response, we are pleased to announce a special Centennial Stamp Set Challenge designed especially to give you the opportunity to make the exclusive limited-edition Great Eastern Centennial Stamp books yours!

A set of the ***Journey through the Century*** and ***52 Amazing Experiences*** stamp books that commemorates our 100 years anniversary can now be yours by qualifying for the **Great Centennial Stamp Set Challenge**. Details of the challenge are as follow:

Qualifying period: 1 October – 30 November 2008

Qualifying criteria:

1. Submit and in force NB-ANP RM8,000 within the challenge period to receive **one (1) set** of the *Journey through the Century* and *52 Amazing Experiences* special stamp collection (one exclusive book each)

\*You can also qualify for the SINGLE *Journey through the Century* stamp book when you submit and in force NB-ANP RM6,000 within the challenge period.

*Example:*

Total production in force during the challenge period is NB-ANP RM47,000.

You will receive **five (5) sets** of the *Journey through the Century* and *52 Amazing Experiences* stamp books (NB-ANP RM40,000 entitles you to 5 sets of the stamp collection – five (5) books of *Journey through the Century* and five (5) books of *52 Amazing Experiences*, total ten (10) books)

and one (1) SINGLE book of *Journey through the Century* (NB-ANP RM6,000 for one book from the balance NB-ANP of RM7,000)

- 1) This challenge is open to all agents on Personal Sales. Agents are entitled to qualify for unlimited copies.
- 2) The challenge is based on 1st-qualified-1st-get basis, while stocks last. Only 5,000 exclusive stamp collection books are available.
- 3) All single premium policies, stand-alone medical plans (except for Great MediCare), yearly renewable term policies and top-up GSR are excluded from participating in this challenge.



4) In the event of dispute, the decision by the Company is deemed final.

We are certain that these two special stamp books will be a wonderful Centennial collector's item for you and your policyholders to behold. Take this opportunity to surge forward and make the exclusive Centennial Stamp Set Collection yours!

Should you have any queries on this matter, please do not hesitate to contact the respective Regional Manager/Business Development Manager/Business Development Executive nearest to you.

Warmest regards

SONG HOCK WAN

Senior Vice President & Head  
Customer Acquisition Division  
(Agency Management)

*(This is a computer-generated letter that does not require any signature.)*