

CAD/0667/DEC2008

24 December 2008

All Members of the Field Force,  
Malaysia.

Dear Sir/Madam,

**Launching of AddVantage Plus Insurance (Plan Code: 0275) on 1<sup>st</sup> January 2009**

We are pleased to inform you that **AddVantage Plus Insurance (Plan Code: 0275)** will be launched on **1 January 2009**. We will be implementing the following **new product in the new GELSIS Version 5.07** on **1 January 2009**. We will be holding an official launching event in the middle of Jan 2009. The date will be announced once it is confirmed.

Details of the above new plan will be made available in the Agency Portal ([www.ePartner.com.my](http://www.ePartner.com.my)) under "**Agent's Manual**" effective from **1 January 2009**.

**Introduction of AddVantage Plus Insurance (Plan Code: 0275)**

- a) This product is a regular premium investment-linked individual whole life policy with access to professionally managed Unit Funds with the benefit of the life insurance cover.
- b) Premiums paid are used to purchase units in the Unit Fund(s). The policy value of this plan will vary directly with the performance of the Unit Fund(s).
- c) In addition, this plan provides:
  - (i) Additional Sum Assured – payable at death or TPD, starting at 5% of the Current Sum Assured at the following policy anniversary, and increasing by 5% of the Current Sum Assured until the 20<sup>th</sup> policy anniversary.
  - (ii) Additional Bonus Allocation – Additional 5% of Basic Insurance Premium allocation will be given from policy year 6 to policy year 15, subject to the premium being paid for the first 5 years.
- d) The policy will lapse if the Total Investment Value falls to zero or below.

The GELSIS Version can be downloaded from the Agency Portal ([www.ePartner.com.my](http://www.ePartner.com.my)) under "GELSIS Version 5.07 Updates".

For enquiries pertaining to sales of the latest GELSIS Version 5.07 priced at RM 10.00, members of the field force may contact Sahariman / Zarina from Events & Promotions Department, CAD (Level 6, Menara Great Eastern, K.L.) at 03 - 4259 8646 / 8631.

Should you require any further clarification, please do not hesitate to contact the respective Regional Manager / Business Development Manager / Business Development Executive nearest to you or e-mail us at [amd@lifeisgreat.com.my](mailto:amd@lifeisgreat.com.my)

Thank you.

Song Hock Wan  
Senior Vice President & Head  
Customer Acquisition Division  
(Agency Management)

*(This is a computer-generated letter that does not require any signature.)*

Great Eastern Life Assurance (Malaysia) Berhad (93745-A)  
(A Member of Great Eastern Holdings Limited)

*Life is great!*