



**GREAT EASTERN LIFE FIELD FORCE AND AGENTS
ASSOCIATION MALAYSIA (1980) (GELFAAM)**

3442/83 (SELANGOR)

14th March 2011

To All members of GELFAAM

Dear Members,

GELFAAM Annual Convention 2011

It is said that when we stand together we are unbeatable and when dispersed we can be defeated easily. However this has to be exhibited to enable the opponent to understand the strength of a group. Similarly we GELFAAM members must get together to show our strength, unity and solidarity and at the same time be focused on issues and concerns that affect us.

Due to the strong camaraderie we were successful in getting the company to pay us the 5% overriding commission last month. The fact is that our unity and patience convinced the company to release the commission which had been a long standing issue for the field force. Many of our officers and managers benefited with some receiving more than RM50,000.00.

The coming together of about 2000 members at the GICC Genting in 2010 and the handing over of memorandum of demand to the CEO on 28th December 2010 showed our strength, unity and commonality. With these activities the company were won over and paid us what was outstanding since 1997.

We need to continue to be united to face future challenges.

As such, we are now organizing another great event the GELFAAM Annual Convention 2011 at GICC Genting from the 25th to 27th of May 2011. We sincerely appeal to all of you to come forward and support this great event. Our expectation is to bring together more than 2000 members. Your attendance is very much appreciated and will surely make a difference. We look forward for your support and please also encourage you fellow agents to attend this great event.

There will be many exciting programs that you will certainly cherish. There will be both local and internationally renowned speakers who will update you with the latest information, knowledge, skills and ideas. Some of the speakers we have already secured are: Mr. Alan Eiew, Gordon Hoo, Judy Lin and the Chong Sisters. We will update you with the other speakers as soon as we finalize details. Most of all you will definitely enjoy the fellowship of other GELFAAM members from around the country.

The fee has been adjusted to a very affordable level. We therefore seek your support for this event. Our organizing committee will be pleased to welcome YOU to this great convention. Please be at GICC Genting on 25th of May 2011 and let us enjoy together our successes and chart our future course. BE THERE!

Your President wishes you the very best.

**MICHAEL K.M. CHIN
PRESIDENT
GELFAAM**